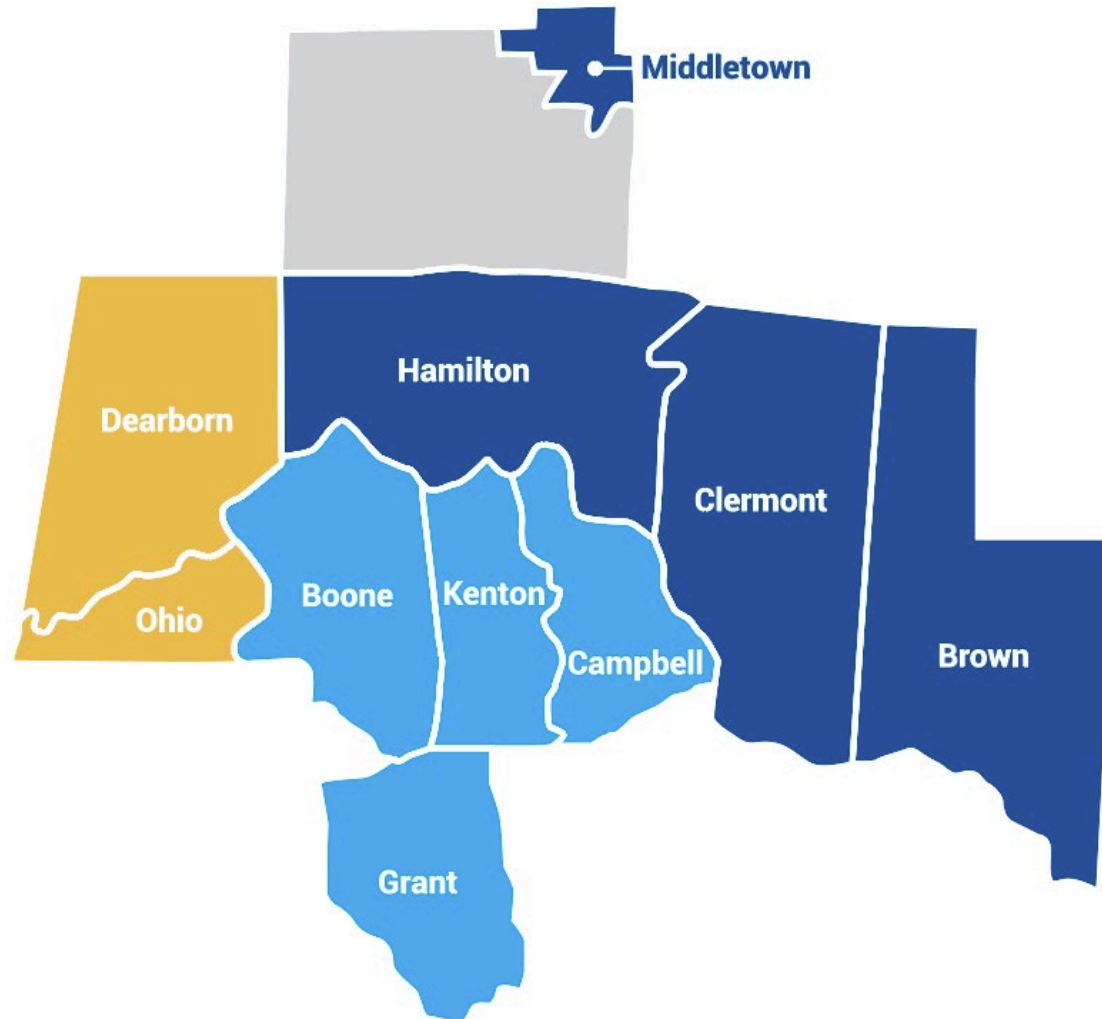
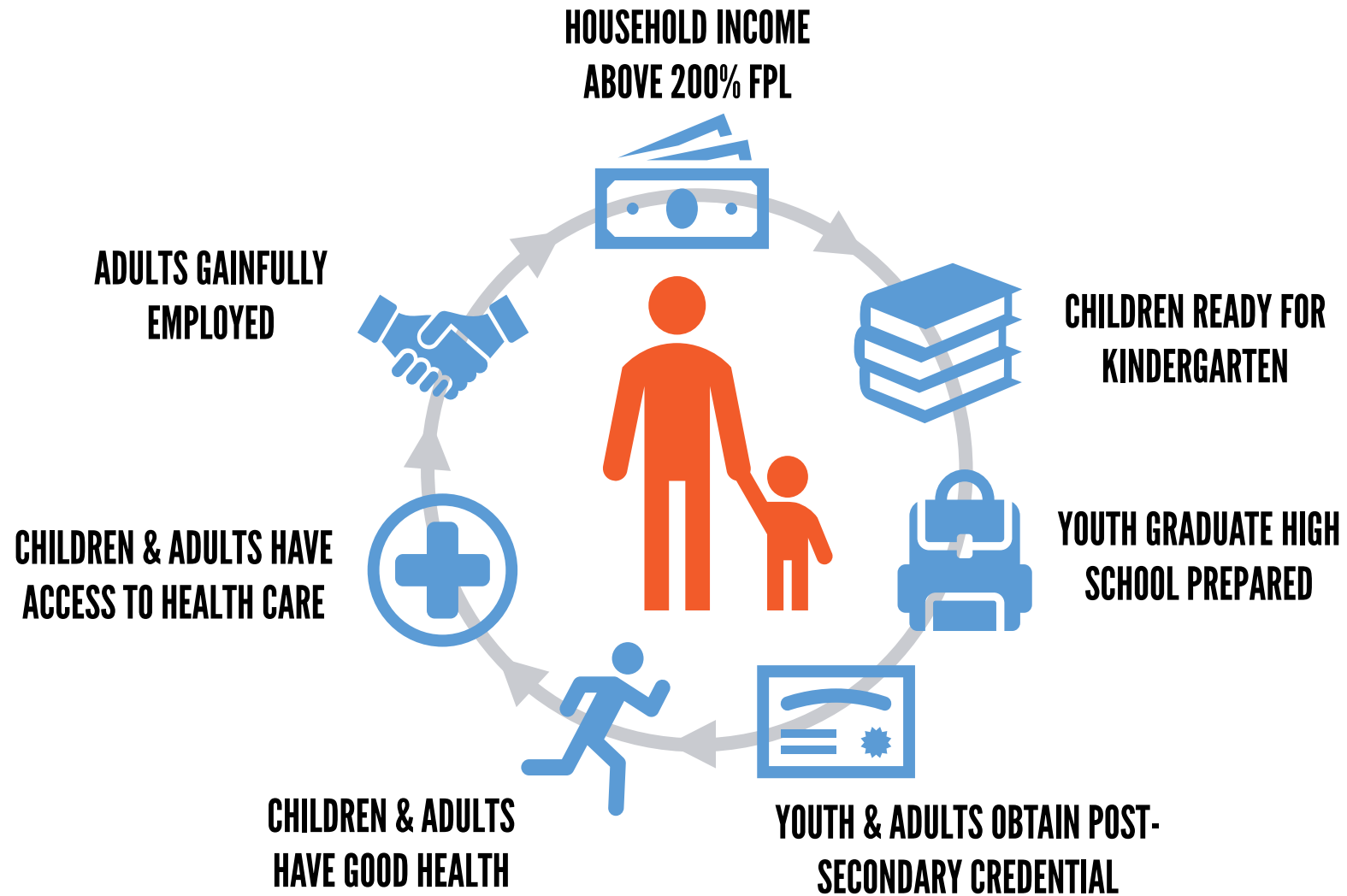


ABOUT US



- 10-County Region
- \$54,000,000+ raised in 2018
- 140 agency partners funded for services across basic needs, financial stability, education and physical & mental health
- Provides United Way 2-1-1, Volunteer Connection, Free Tax Prep and more

BREAKING THE CYCLE OF POVERTY



OUR THEORY OF CHANGE

GUIDING PRINCIPLES

PUT FAMILIES AT THE CENTER

TACKLE RACIAL DISPARITIES

KEY DRIVERS

CATALYZE INNOVATION + LEARNING

CONNECT SERVICES SEAMLESSLY

INVEST IN SOLUTIONS THAT WORK

BUILD COMMUNITY WILL

BUILD COLLABORATION ACROSS SECTORS

ADVOCATE POLICY CHANGE

MEASUREABLE CHANGE

IMPROVE SERVICES

CHANGE SYSTEMS



2018 **IMPACT HIGHLIGHTS**

IMPROVE SERVICES

United Way supports high quality services across 140 partners which helped more than 329,458 individuals reach positive outcomes such as:

- > **1,700** children participating in quality education programs for a minimum of 6 months demonstrated process in social and emotional development
- > **2,500** individuals gained employment
- > **4,000** parents & caregivers increased their understanding to support their children's development
- > **17,500** individuals reduced risk for abuse, neglect and/or exploitation
- > **140,000** services & goods were provided to meet an emergency need of an individual or family

2018 IMPACT HIGHLIGHTS

CHANGE SYSTEMS

United Way maximizes the impact of individual services by building and strengthening systems through:

- **Building an integrated social service system:** Nearly 100 partners (more than 330 staff) participated in capacity building workshops & learning communities to design and test improvements in services and explore new collaborations.
- **Advocating policy change:** Our leadership role in advocacy helped to ensure the stability of child care as a critical work support for working and student parents in Kentucky.
- **Catalyzing innovation:** In partnership with local employers, PCW launched Career Bridge – a talent pipeline pilot for low wage workers in fast food/ retail to advance into higher wage jobs, such as in-demand positions in manufacturing.

FAMILY CENTERED NETWORK

Facilitated learning activities responsive to common trends, challenges or issues related to supporting families on a path out of poverty:

CONNECT & LEARN: Learning opportunities designed to: Share & spread best practices & proven solutions

- Build capacity
- Support connection across sectors & organizations

ENGAGE & INNOVATE: 30 Day Design Sprint

IMPLEMENT & IMPROVE: Longer-term, collaborative pods with specific goals & shared interventions

CONNECT WITH OUR WORK

Ways we can be a partner to you:

- Spread learning, best-practices, resources, etc.
- Collaborate on overlapping issues or within overlapping sectors
- Catalyzing innovation

Partners that would be useful to us:

- Data & evaluation partnerships (esp. systems that have long term relationships with families)
- Partners willing to share expertise with our agency partners (trainings, professional development, etc.)